



# Finesse Worldwide, Inc.

## Social Skills Training for Personal & Professional Success

### It's NOT About the Free Drink! A Holiday Etiquette Program for Professionals

#### Description:

Aimee Symington, CEO of Finesse Worldwide, Inc., will deliver a one hour program either on-site at your office or at a location of your choice to as many associates as you'd like. Ms. Symington will present the information outlined below in an informative yet fun way to engage and educate your company's associates to help them learn the essential tips on how to be polished and professional during business cocktail parties and dinners this holiday season.

#### The Threshold Effect

- Make a great first and lasting impression on clients and co-workers through your verbal and non-verbal communication.

#### Confident Greetings, Introductions & Small Talk

- Work the room with confidence and charisma knowing how to make proper introductions and polite small talk.

#### Building Rapport Through NLP

- Through Neuro Linguistic Programming learn how to build instant rapport with others to create positive business relationship.

#### Do's & Don'ts of Cocktail Parties

- Learn the essential "Do's" and "Don'ts" of cocktail parties to increase your success in networking & looking and acting professional.

#### Do's & Don'ts of Dinner Parties

- Learn the essential "Do's" and "Don'ts" of dinner parties and table manners to increase your confidence and professionalism.



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Aimee Symington on The Today Show

*"We appreciate the excellent business etiquette training session Aimee delivered to our leadership team. She met and exceeded each of our expectations and etiquette needs with excitement, energy, humor, and memorable concepts."*

Pfizer

*"The business etiquette and international protocol session Aimee conducted was outstanding! Now that we understand the nuances behind the 'rules' we can better position ourselves for success."*

McColl MBA School of Business

### Aimee Symington - Biography

Aimee Symington is the CEO of Finesse Worldwide, Inc., and an international etiquette expert with over 20 years' experience working throughout the U.S., Asia, Europe and Canada. Ms. Symington's fifteen years of business experience working for such companies as Bank of America and General Motors, enable her to understand corporate expectations.

Etiquette expert on NBC's The Today Show, and monthly guest on Charlotte Today. Aimee also regularly shares her etiquette advice on the radio, in newspapers, and for national magazines such as "Women's Day."

Ms. Symington has delivered entertaining and educational training sessions and keynote addresses to professionals across all industries and professional levels. She uses humor, stories, multi-media and solid advice to ensure that audiences are engaged and walk away with relevant and useful information to increase their personal and professional success.

Aimee is the inventor of the Blunders® line of games and products that teach social skills and manners that are selling internationally and have received national recognition and prominent awards.

### Partial List of Clients

Pfizer  
Duke Endowment  
Davidson College  
Charlotte School of Law

Ingersoll Rand  
Alston & Bird LLP  
SunGard Consulting Services  
McColl MBA School of Business

Horack Tally LLP  
Wachovia  
City of Charlotte  
Chamber of Commerce